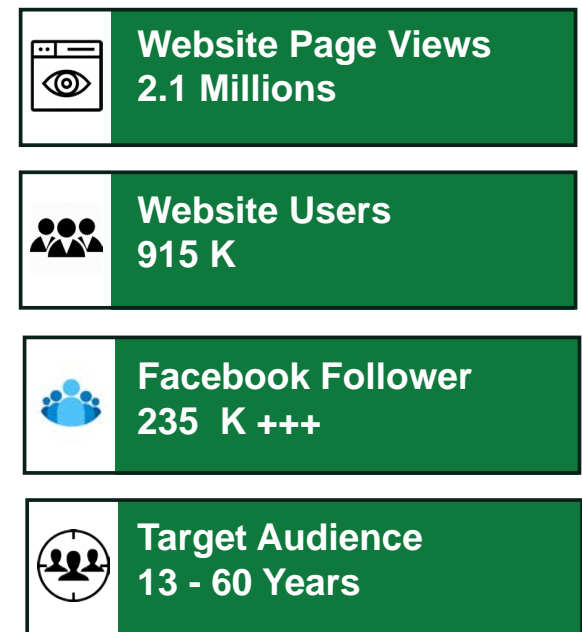


By the numbers (2019)



Why EDGE?

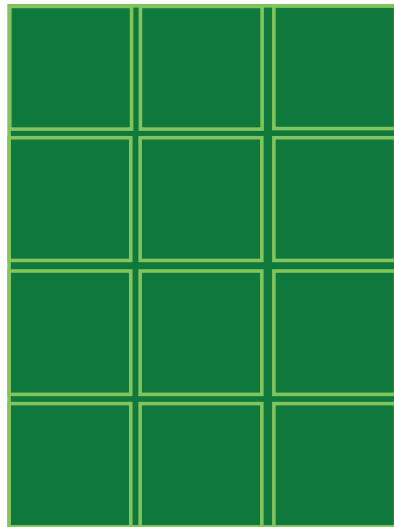
- ပညာရေးနယ်ပယ်နှင့်အဓိကသက်ဆိုင်သော ကျောင်းများ၊ တက္ကသိုလ်များ၊ သင်တန်းကျောင်းများနှင့် ဘာသာစကားသင်တန်းများသို့ အရောက်ဖြန့်ဝေပေးထားခြင်း
- ပညာရေးလမ်းညွှန်ကဦးစီးကျင်းပသော ပညာရေးဟောပြောပွဲများ၊ အခြားသောဟောပြောပွဲများနှင့် အခါအားလျော်စွာကျင်းပပြုလုပ်သော Exhibition နှင့် Event များတွင်ပူးပေါင်းပါဝင်ပြီး စာအုပ်များကိုအခမဲ့ပေးဝေခြင်း
- ပညာရေးဦးစီးဌာနက တရားဝင်ထုတ်ပြန်သော သတင်းကြေညာချက်များ၊ တစ်နိုင်ငံလုံးအတိုင်းအတာဖြင့် အထူးစိတ်ဝင်စားကြသော ဆယ်တန်းအောင်စာရင်းထုတ်ပြန်ချက်များကို အချိန်နှင့်တပြေးညီသိရှိနိုင်စေရန် Website & Facebook page များတွင် သတင်းဆောင်းပါးများအနေဖြင့် ဖော်ပြပေးနေခြင်းစသည့်အချက်တွေက ပေးချေမှုနဲ့ထိုက်တန်တဲ့ အထိရောက်ဆုံးသော ကြော်ငြာမှုအမျိုးအစားကို ဖန်တီးပေးမှာအသေအချာပဲဖြစ်ပါတယ်။

ယခုပဲ EDGE နဲ့လက်တွဲလိုက်ကြပါစို့

“Reach Millions of People with The Myanmar Education Guide”

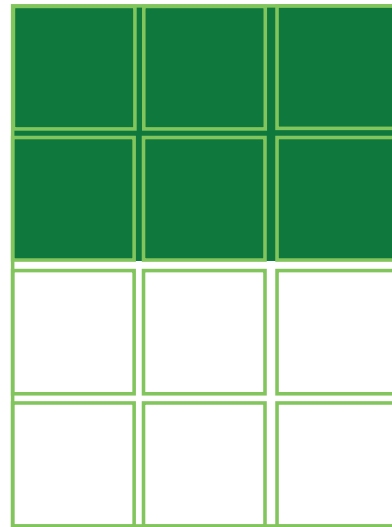
DIAMOND PACKAGE PRINT FEATURES

Full Page
(145mm x 215mm)



CL1 / P1

Half Page
(145mm x 105mm)



CL2

Back Cover (PREMIUM)
2,990,000 Ks

Inside Front Cover (PREMIUM)
2,015,000 Ks

Inside Back Cover (PREMIUM)
1,610,000 Ks

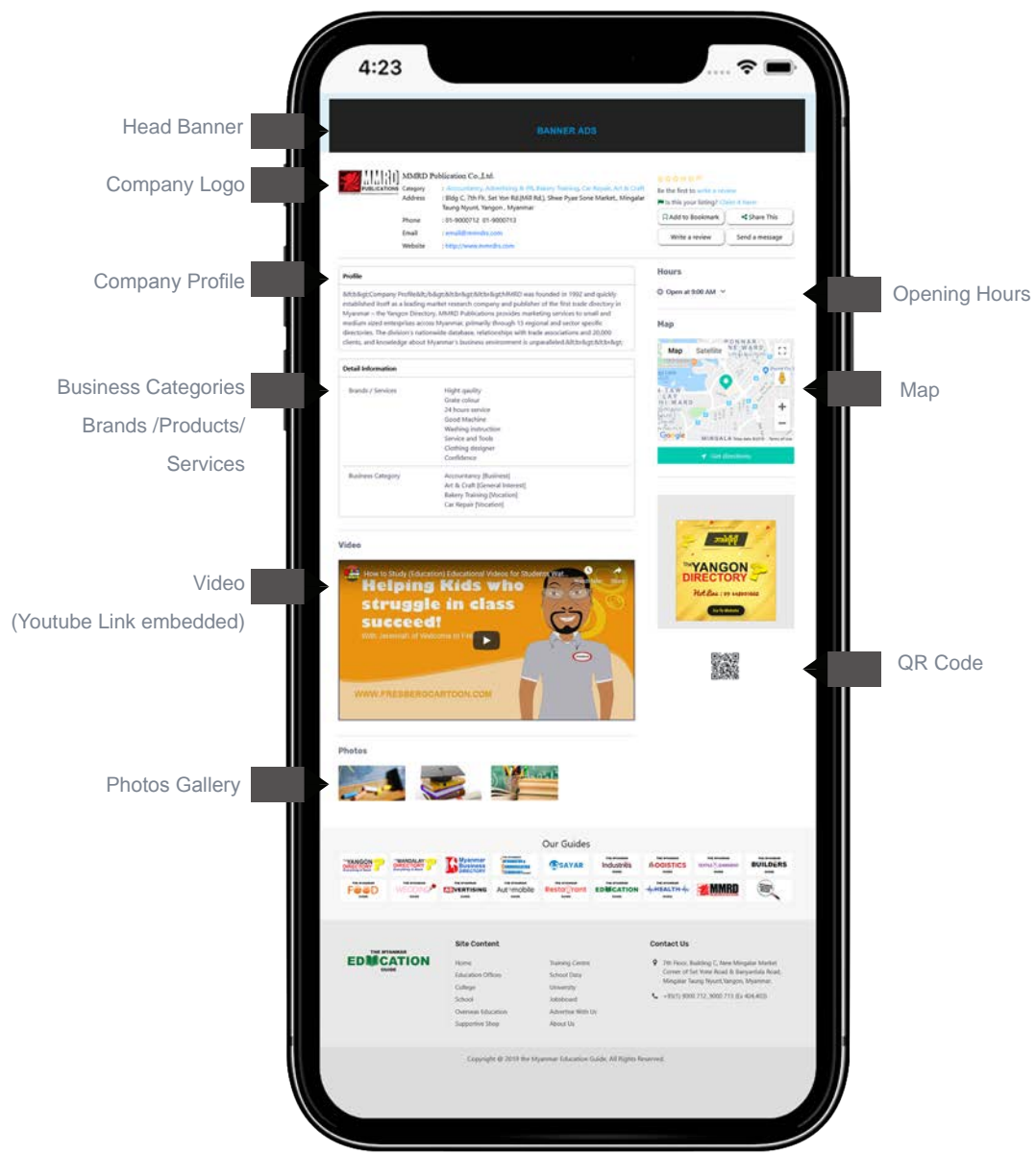
CL 1 (PREMIUM)
707,500 Ks

P 1 (FULL PAGE)
517,500 Ks

CL 2 (PREMIUM)
431,500 Ks

**** Gold Package Additional**

DIGITAL FEATURES WEBSITE



Features

New

- Login ID
- Company Logo
- Opening Hours
- Business Categories
- Company Profile
- Brands/ Products/ Services
- Photo Gallery
- Social Media Link
- Map
- Video (YouTube Link embedded)
- Head Banner
- QR code (Only online)
- Home Page Ads
- Articles
- Job Board

Detail

- Yes
- Yes
- Yes
- 8
- Yes
- 8
- 12
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes

Additional (Red Color Price Only)

- Social Media Account Creation
- Gmail Account Creation
- News and Event Posting
(Text, Video, Image) on website & Facebook
- Advertorials
- Facebook posting
(Boosting with additional charge)

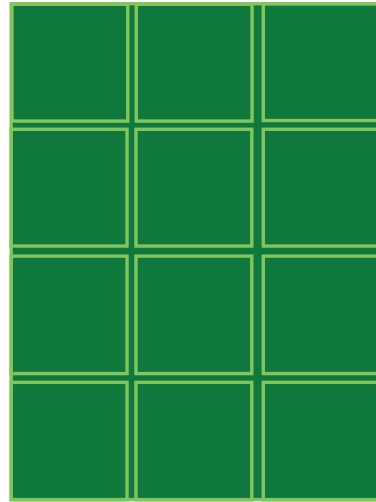
Detail

- Facebook page
- Gmail
- 5
- 4
- Yes

(COVER PAGE ONLY)

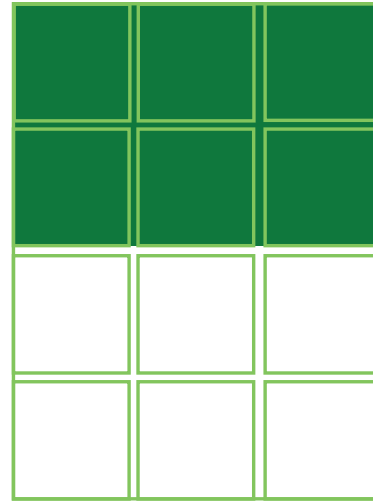
GOLD PACKAGE PRINT FEATURES

Full Page
(145mm x 215mm)



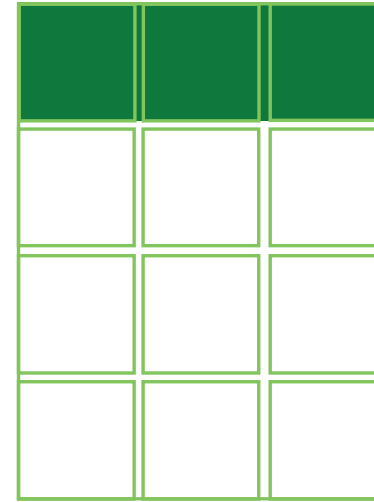
P1

Half Page
(145mm x 105mm)



P2

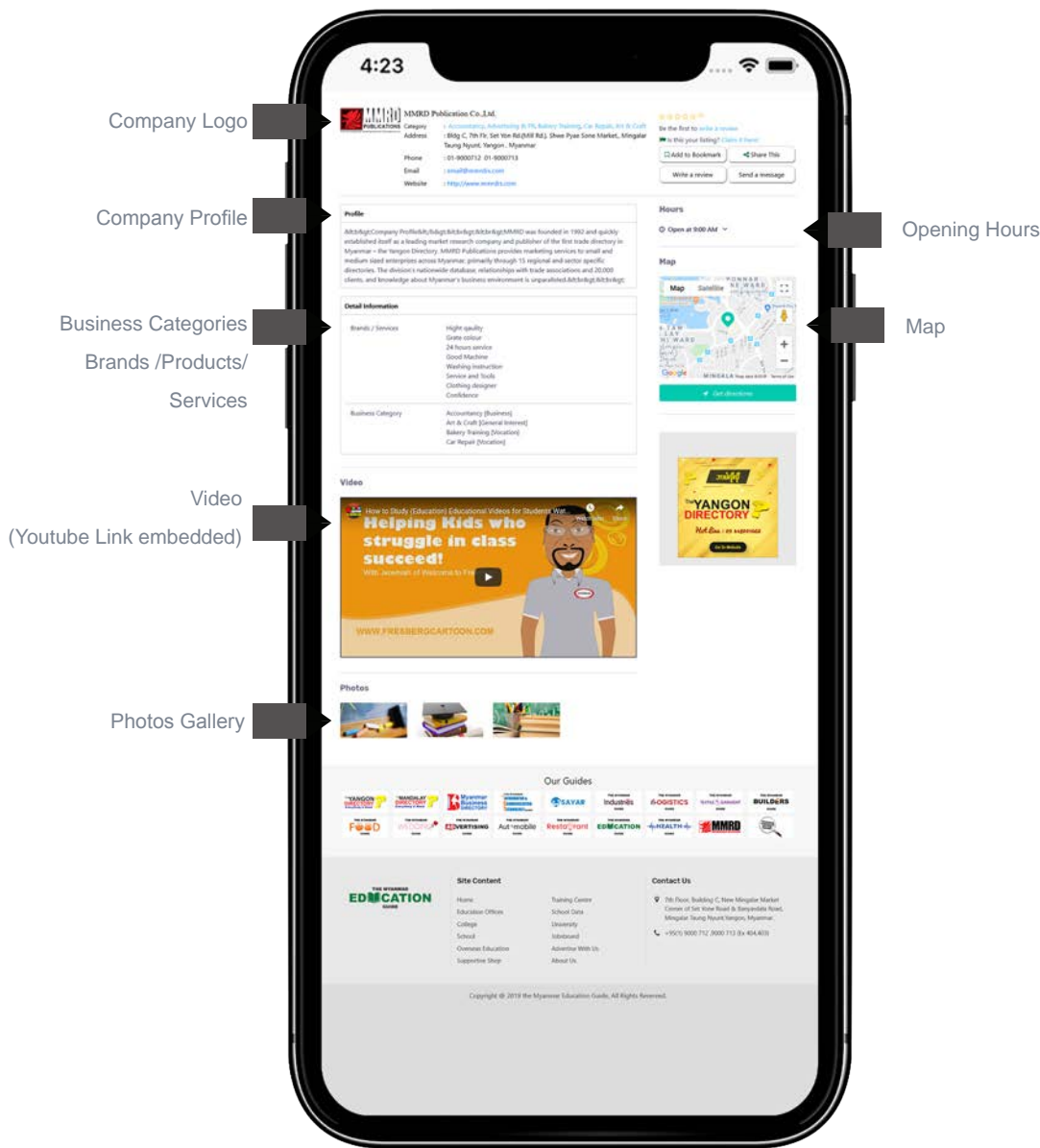
Quarter Page
(145mm x 50mm)



P3

	4C	2C	1C	BASIC
P1	-	391,000 KS	339,500 KS	287,500 KS
P2	310,500 KS	230,000 KS	207,000 KS	170,200 KS
P3	192,000 KS	149,500 KS	-	-

DIGITAL FEATURES WEBSITE

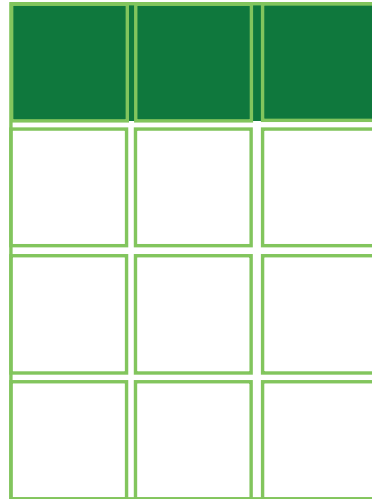


Features	Detail
New Login ID	Yes
Company Logo	Yes
Opening Hours	Yes
Business Categories	4
Company Profile	Yes
Brands/ Products/ Services	4
Photo Gallery	6
Social Media Link	Yes
Map	Yes
Video (YouTube Link embedded)	Yes
Head Banner	-
QR code (Only online)	-
Home Page Ads	-
Articles	Yes
Job Board	Yes

Additional (Red Color Price Only)	Detail
Social Media Account Creation	Facebook page
Gmail Account Creation	-
News and Event Posting	4
(Text, Video, Image) on website & Facebook	
Advertorials	3
Facebook posting	-
(Boosting with additional charge)	

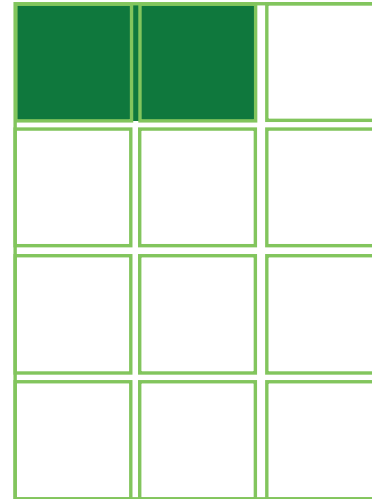
SILVER PACKAGE PRINT FEATURES

Quarter Page
(145mm x 50mm)



P3

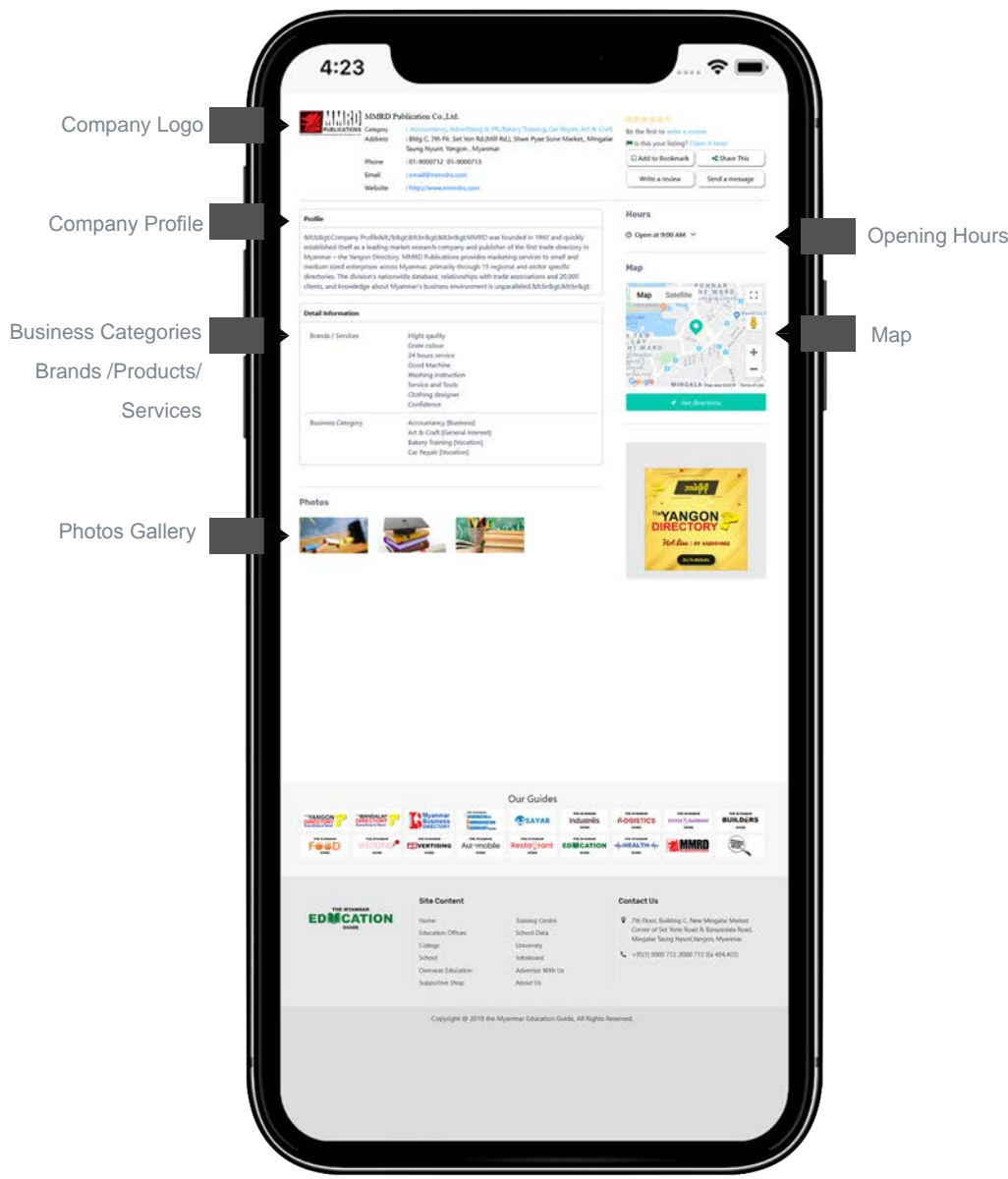
1/6 Page
(95mm x 50mm)



P4

	4C	2C	1C	BASIC
P3	-	-	132,500 KS	106,500 KS
P4	110,500 KS	82,800 KS	77,000 KS	63,500 KS

DIGITAL FEATURES WEBSITE

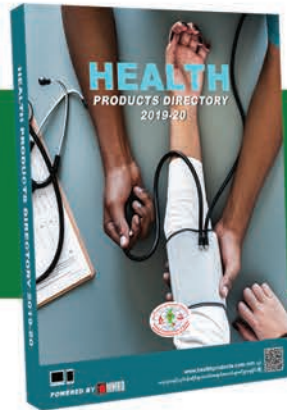


Features	Detail
New Login ID	Yes
Company Logo	Yes
Opening Hours	Yes
Business Categories	2
Company Profile	Yes
Brands/ Products/ Services	2
Photo Gallery	4
Social Media Link	Yes
Map	Yes
Video (YouTube Link embedded)	-
Head Banner	-
QR code (Only online)	-
Home Page Ads	-
Articles	-
Job Board	Yes

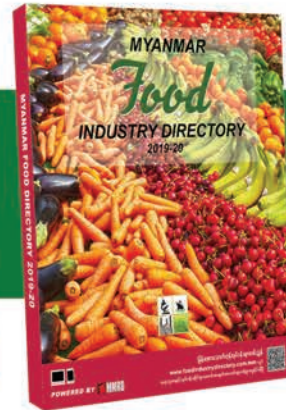
Additional (Red Color Price Only)	Detail
Social Media Account Creation	-
Gmail Account Creation	-
News and Event Posting	2
(Text, Video, Image) on website & Facebook	
Advertorials	1
Facebook posting	-
(Boosting with additional charge)	



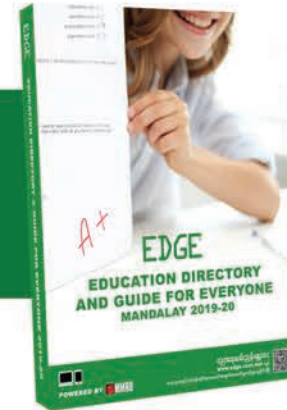
Myanmar Advertising Directory



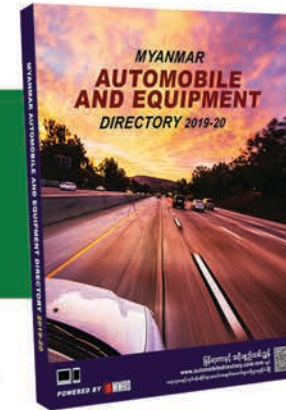
Health Products Directory



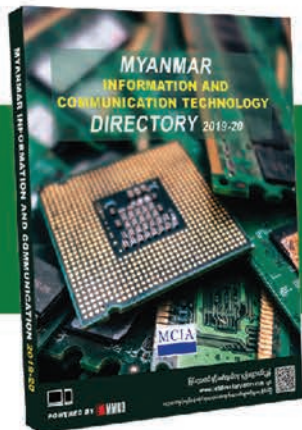
Food Industry Directory



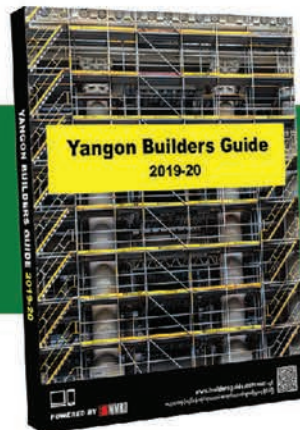
Education Directory and Guide for Everyone



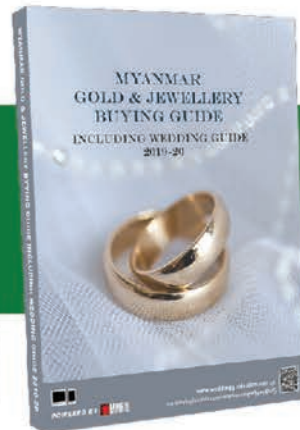
Automobile and Equipment Directory



Myanmar ICT Directory



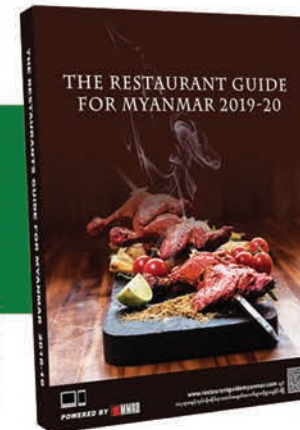
Myanmar Builders Guide



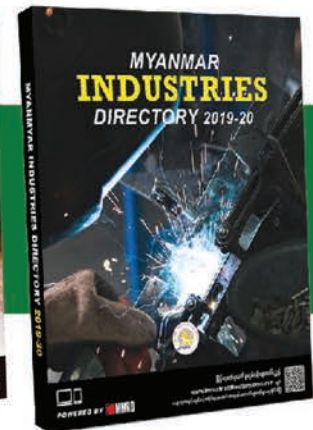
Myanmar Gold & Jewellery Buying Guide



Myanmar Textile and Garment Directory



Restaurant Guide



Myanmar Industries Directory

“Reach Millions of People with EDGE ”

Thank You !

Advertise With Us !



CONTACT ADDRESS

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